



VAZ Lola

FOOTWEAR DESIGNER

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INTERESTS

PHOTOGRAPHY

ART & DESIGN

PASTRY

SOFTWARES

Adobe : Adobe Photoshop, Adobe Illustrator, Adobe InDesign

Pack Office : Microsoft Excel, Microsoft PowerPoint, Microsoft Word

Procreate

CLO3D

LANGUES PARLÉES

French : mother tongue

English : level B2

Portuguese & Italian : level A1

WORK EXPERIENCES

FOOTWEAR & LEATHERGOODS DESIGNER

(Fashion design, Trends & market analysis, Material sourcing, Fashion illustrations, Flat sketches & technical drawings, Collection presentation, Translation, Side creative projects)

[BOBBIES](#), PARIS.

2024 - (...)

ASSISTANTE STYLISTE SNEAKERS

(Fashion design, Trends & market analysis, Material sourcing, Flat sketches & technical drawings, Photo shoot styling briefing)

[ODAJE](#), PARIS.

2022 - 2023

ASSISTANTE STYLISTE ET MODÉLISTE

(Fashion design, Patternmaking, Fashion illustrations, Photo shoot assistant, Showroom management)

[COLTESSE](#), PARIS.

2021

SKILLS

FASHION DESIGN :

- Trend forecasting & analysis
- Men's & Women's collection development
- Concept development & creative theme creation
- Color palette, textile & pattern development
- Fashion illustration & collection planning

TECHNICAL SKILLS / GRAPHIC DESIGN :

- Pattern, Brushes & Symbols creation
- Moodboard creation & visual composition development
- Illustration, flat sketches & technical drawings production
- Tech pack development

ARTISTIC DIRECTION :

- Photo shoot planning & management
- Preparational photo shoot moodboard creation
- Fashion photography

SOFT SKILLS & OTHER :

- Teamwork & collaboration
- Communication & active listening
- Curiosity & continuous learning
- Translation of fashion & styling documents

EDUCATION

MASTER'S DEGREE IN ART DIRECTION & COLLECTION MANAGEMENT

MOD'ART international, PARIS.

2021 - 2023

BACHELOR'S DEGREE IN FASHION & ACCESSORIES DESIGN

BELLECOUR école, LYON.

2018 - 2021